

Press release: Tuesday 20<sup>th</sup> January 2009

### **20% off ski accommodation with PV-Holidays**

Self-catering accommodation specialist PV-Holidays has announced savings of up to 20 percent on many of its ski apartments in the French Alps for those keen to take advantage of this year's excellent ski conditions.

All of the deals below are valid for stays between now and 7<sup>th</sup> February 2009. All prices are per apartment, per week and are based on an exchange rate of £1 = €1.07 (as of 20<sup>th</sup> January 2009). All apartments come fully furnished and include a fully equipped kitchen area and living room. One-bedroom apartments include one double bedroom with a separate double sofa bed in the living room.

#### **Pierre and Vacances Residence La Marelle, Les Coches £402 (previously £502) for seven nights in a one-bedroom apartment sleeping four people**

With panoramic views of Mont Blanc, La Marelle at Les Coches offers recently renovated apartments suitable for the whole family. Located just 250m from the slopes and close to the resort centre, the property also offers a special children's area, bakery and hamper order service. For more information, please visit:

[http://www.pv-holidays.com/scripts/fiche\\_produit.php?id\\_ofr=240&id\\_sai\\_passe=1](http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=240&id_sai_passe=1)

#### **Maeva Residence Les Melezes, Alpe d'Huez £412 (previously £515) for seven nights in a studio cabin sleeping three to four people**

This child-friendly residence is located in the Bergers district, 600m from the resort centre of Alpe d'Huez and just 100 metres from the nearest shops. With its traditional wooden architecture, the southeast facing residence boasts views of the resort. To take full advantage of the winter sports available, you can ski from the residence straight to the ski runs (300 metres away). All of the apartments feature a balcony. For more information, please visit:

[http://www.pv-holidays.com/scripts/fiche\\_produit.php?id\\_ofr=106&id\\_sai\\_passe=1](http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=106&id_sai_passe=1)

#### **Residence MGM Les Hauts de Chavants, Les Houches £497 (previously £597) for seven nights in a one-bedroom apartment sleeping three to four people**

Nestled at the foot of the Aguille du Gouter, Residence MGM Les Hauts de Chavants offers stunning views as well as action-packed activities. The property has direct access to the ski slopes from the spacious and comfortable apartments, all featuring a balcony. A shared indoor heated swimming pool, deli and bakery service as well as preferential rates for snowmobiles and snow scooters makes this a great family holiday destination. For more information, please visit:

[http://www.pv-holidays.com/scripts/fiche\\_produit.php?id\\_ofr=6&id\\_sai\\_passe=1](http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=6&id_sai_passe=1)

For more ski deals this January please visit:

[http://www.pv-holidays.com/os/ski\\_deals/january\\_ski\\_holiday\\_offers\\_france](http://www.pv-holidays.com/os/ski_deals/january_ski_holiday_offers_france)

**Ends**

**About PV-Holidays**

PV-Holidays is the number one provider of holiday residences, villages and hotels all over France. It offers self-catering and hotel holidays in France, Spain, Italy, Morocco, Tunisia, Switzerland and the Caribbean through its five brands: Pierre & Vacances, Maeva, Residences MGM, Latitudes Hotels and Adagio City Aparthotel.

**Further information**

For further consumer information on PV-Holidays, please visit:

[www.pv-holidays.com](http://www.pv-holidays.com) or telephone: 0870 026 7144.

Visit the PV-Holidays blog at <http://blog.pv-holidays.com/>

For further trade enquiries, please go on <http://trade.pv-holidays.com> or telephone 01273 560475.

For media information and images, please contact Susie Tempest or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email [susie/jenny@saltmarshpr.co.uk](mailto:susie/jenny@saltmarshpr.co.uk).