

Press Release: 14th October 2008

Special offer for Parisian breaks with PV-Holidays

European holiday specialist PV-Holidays has announced special offers at its stunning **Adagio Paris Tour Eiffel Aparthotel** with savings of up to 20% for those wishing to take a short break to the French capital between October 18 and November 11.

Ideally situated on the bank of the Seine, the Adagio Paris Tour Eiffel Aparthotel offers unrivalled panoramic views across the city and its most famous landmarks, including the Eiffel Tower, the Invalides and the Trocadero.

Located in the lively 15th district, the luxury apartments allow visitors to get the most out of Parisian life whilst still maintaining a 'home from home' atmosphere. The property comprises 375 luxury apartments, each fitted with contemporary furnishings and a fully fitted kitchen. A fitness area, swimming pool, cardio-training room and Jacuzzi are also conveniently located on site.

Prices start from £125 per night for a studio apartment sleeping two with a two bedroom apartment for up to six people costing as little as £190 per night. The special offers are valid for those staying between one and three nights and can be booked up to one day prior to arrival.

Ends

About PV-Holidays

PV-Holidays is the number one provider of holiday residences, villages and hotels all over France. It offers self-catering and hotel holidays in France, Spain, Italy, Morocco, Tunisia, Switzerland and the Caribbean through its five brands: Pierre & Vacances, Maeva, Residences MGM, Latitudes Hotels and Adagio City Aparthotel. With a total of 22 properties in France and Italy and Switzerland, Adagio is PV-Holidays' fastest growing brand and operates as joint venture with Accor Hotels.

Further information

For further consumer information on PV-Holidays, please visit: www.pv-holidays.com or telephone: 0870 026 7144.

For further trade enquiries, please go on <http://trade.pv-holidays.com> or telephone 01273 560475.

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