

Press Release: 27th October 2008

PV-Holidays announce top ten family ski resorts

European holiday specialist PV-Holidays is encouraging families to hit the slopes this winter by offering great deals at many of its family-friendly ski resorts in the French Alps.

As well as offering first class skiing, the French Alps is home to some of the best value family-friendly properties, with PV-Holidays offering a huge range of apartments equipped with facilities to suit families of all ages.

Below are PV-Holidays top ten picks for a family ski trip this winter.

1. Avoriaz

The resort is car-free and home to an environmentally friendly snow park with a specially designed Children's Village to keep the little ones entertained. A skating rink, fully equipped sports centre and sleigh rides will also ensure that children are never bored. Prices at the **Balcons de Soleil Residence** start from **£295 per week** for a studio apartment sleeping four.,

2. Les 3 Valleys

As well as providing first class skiing for the adults, children under five are given access to the ski kindergarten with free ski passes for the duration of their stay at Residence Aconit. Children will also enjoy exploring the full range of activities on offer at the resort including a snow-castle, snow-mobiling and husky dog sledding. Onsite, a swimming pool and an ice-rink are also on offer. Prices at the **Residence Aconit** start from **£468 per week** for a studio apartment sleeping four.

3. Les Arcs

The resort offers an ideal base for a family ski holiday with a wide range of activities on offer including a bowling alley, a library and easy access to the nearby Vanoise National Park. The resort is also easy to navigate, making it a great choice for a first ski trip with young children. Prices at **Le Bemont** start from **£468 per week** for a studio apartment sleeping four.,

4. La Plagne

The ski area is an intermediates paradise with long red and blue slopes to explore, making it a great choice for more experienced skiers and families with snow-mad teenagers. An excellent ski school and crèche are also available for younger children. Prices at **Residence Les Hauts Boi** start from **£674 per week** for a one bedroom apartment sleeping five to six.

5. Flaine

Flaine is a modern, car-free resort with fabulous views of Mont Blanc. Highlights for children include a go-karting track, indoor pool and climbing wall, while parents with an eye for art will love the monumental works by Picasso and Dubuffet on display within the resort. Prices at **La Foret** start from **£436 per week** for a one bedroom apartment sleeping four to five.

6. Valmorel

Frozen waterfalls, horse drawn sleigh rides and an igloo village are among the highlights of the magical resort of Valmorel. The residence is baby-friendly, and has a toboggan run just for kids. Prices at **Athamante & Valeriane** start from **£373 per week** for a studio apartment sleeping four.

7. Alpe d'Huez

A fun, relaxed resort, Alpe d'Huez caters for both experts and novices. The designated 'slow zone' is perfect for any first timer, or mini-skier. Attractions include igloos, glacier tours, snow mobiling, and a sports centre with ice rink and heated indoor pool. The 'Les Eterlous' children's village is also nearby. Prices at **Residence Les Melezes** start from **£341 per week** for a studio apartment sleeping four.

8. Courchevel

Ice karting, snow mobiling, snow rafting and tobogganing are just a few of the attractions to keep active kids entertained. Courchevel is a great choice for skiers of all levels and offers excellent crèche facilities and ski schools. There's also an Olympic ice rink and a cinema. Prices at **Chalet du Forum** start from **£912 per week** for a one bedroom apartment sleeping five to six.

9. Serre Chevalier

A network of charming villages and hamlets, the resort of Serre Chevalier has a great tree-lined ski area. Families love its peaceful, traditional atmosphere but there's also plenty to appeal to young thrill-seekers. Horse and carriage rides, and snow scooter trips are among the highlights. Baby-friendly apartments are also available. Prices at **Residence L'Alpaga** start from **£333 per week** for a studio apartment sleeping four.

10. Vars

This action-packed resort offers snow bikes, tobogganing, and helicopter flights, as well as a host of treats for grown-ups, including saunas, spa treatments and Turkish baths. Prices at **Residence L'Albane** start from **£309 per week** for a studio apartment sleeping four.

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About PV-Holidays

PV-Holidays is the number one provider of holiday residences, villages and hotels all over France. It offers self-catering and hotel holidays in France, Spain, Italy, Morocco, Tunisia, Switzerland and the Caribbean through its five brands: Pierre & Vacances, Maeva, Residences MGM, Latitudes Hotels and Adagio City Aparthotel.

Further information

For further consumer information on PV-Holidays, please visit: www.pv-holidays.com or telephone: 0870 026 7144.

For further trade enquiries, please go on <http://trade.pv-holidays.com> or telephone 01273 560475.

For media information and images, please contact Susie Tempest or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email susie/jenny@saltmarshpr.co.uk