

Press release: 15<sup>th</sup> December 2008

## **Half price ski holidays from PV-Holidays**

French ski-accommodation specialist PV-Holidays is welcoming the early start to this year's ski season by announcing special early-bird deals of up to 50% off ski breaks throughout December. The company now has over a quarter of its ski-properties open for business in the French Alps to accommodate skiers keen to take advantage of the early snowfall.

At the time of writing, snow forecasts predicted excellent skiing conditions into the New Year with up to 115cm of snow in Val Thorens, 80cm in Les Deux Alpes, 140cm in La Plagne and 60cm in Meribel.

All of the deals below are valid for stays between now and 31<sup>st</sup> December 2008. All prices are per apartment, per week and are based on an exchange rate of £1 = €1.121 (as of 12<sup>th</sup> December 2008). All apartments come fully furnished and include a fully equipped kitchen area and living room.

### **Résidence Maeva Les Chalets des Arolles, Belle Plagne £177 (previously £347) for seven nights in a studio apartment sleeping four people**

This family friendly residence provides direct access to the ski slopes as well being located just 200m away from the local shops, bars and restaurants. All apartments are equipped with a balcony or open terrace area. Post-skiing activities include an Olympic bobsleigh run, snowshoeing, hangliding and a fitness centre. For more information, please visit: [http://www.pv-holidays.com/scripts/fiche\\_produit.php?id\\_ofr=29&id\\_sai\\_passe=1](http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=29&id_sai_passe=1)

### **Pierre & Vacances Residence Les Constellations, Belle Plagne £300 (previously £374) for seven nights in a studio apartment sleeping four people.**

The Pierre & Vacances Constellations residence is made up of five large chalets with slate roofs and wooden facades. The ski-in, ski-out property allows guests to take advantage of the quiet setting in the heart of the resort's activities. Facilities and services include meal cards, children's clubs and well-being products. Free shuttle services to other areas of La Plagne are available. For more information, please visit: [http://www.pv-holidays.com/scripts/fiche\\_produit.php?id\\_ofr=392&id\\_sai\\_passe=1](http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=392&id_sai_passe=1)

### **Pierre & Vacances Résidence Les Crêts £698 (previously £873) for seven nights in a one-bedroom apartment sleeping four people.**

Sitting above the Meribel ski resort, the Pierre & Vacances Crets Residence is one of PV-Holiday's finest properties in the French Alps following a recent renovation. The residence is located in a quiet setting and offers ski-in, ski-out access to all ski lifts, close proximity to the funicular railway and WIFI in all apartments. For more information, please visit: [http://www.pv-holidays.com/scripts/fiche\\_produit.php?id\\_ofr=382&id\\_sai\\_passe=1](http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=382&id_sai_passe=1)

For further information on PV-Holidays ski properties, please visit the website at: <http://www.pv-holidays.com/os/ski-holiday/december-ski-holiday-france>

## **Ends**

### **About PV-Holidays**

PV-Holidays is the number one provider of holiday residences, villages and hotels all over France. It offers self-catering and hotel holidays in France, Spain, Italy, Morocco, Tunisia, Switzerland and the Caribbean through its five brands: Pierre & Vacances, Maeva, Residences MGM, Latitudes Hotels and Adagio City Aparthotel.

### **Further information**

For further consumer information on PV-Holidays, please visit: [www.pv-holidays.com](http://www.pv-holidays.com) or telephone: 0870 026 7144.

Visit the PV-Holidays blog at <http://blog.pv-holidays.com/>

For further trade enquiries, please go on <http://trade.pv-holidays.com> or telephone 01273 560475.

For media information and images, please contact Susie Tempest or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email [susie/jenny@saltmarshpr.co.uk](mailto:susie/jenny@saltmarshpr.co.uk).