

Press release: Wednesday 21st January 2009

PV-Holidays launches Spanish properties as part of new Summer 2009 brochure

European self-catering accommodation specialist PV-Holidays has launched its summer 2009 brochure featuring new products, renovated properties and four new properties in the Spanish holiday market.

The 2009 summer brochure features over 50 properties throughout France, Spain and Italy including self-catering apartments, city based 'aparthotels' and holiday villages designed especially for children.

The introduction of four new properties in Costa Blanca, Costa Dorada and Costa del Sol further bolsters PV-Holidays growing Spanish portfolio – which now includes sixteen properties down the Eastern and Southern coast of Spain.

PV-Holiday's popular Holiday Villages brand has also been strengthened with the introduction of the Terrazas Costa del Sol Holiday Village in Manilva, bringing the total number of Holiday Villages up to 17, including 15 in Spain, one in Spain and two in the French Caribbean. Many of the most popular French Holiday Villages have also been renovated in time for the summer season including Cap Esterel on the Cote d'Azur, Belle Dune in Picardy and Pont Royal in Provence. The introduction of free children's clubs at all holiday villages is also new for 2009.

20% Discounts

To celebrate the launch of the Summer 2009 brochure, PV-Holidays is offering discounts of up to 20 percent on summer holidays booked up to five months in advance. Below we have listed details of the discounts available at the new Spanish properties. All prices are per apartment, per week and are based on an exchange rate of £1 = €1.07 (as of 20th January 2009). All apartments come fully furnished and include a fully equipped kitchen area and living room. One-bedroom apartments include one double bedroom with a separate double sofa bed in the living room.

Terrazas Costa del Sol Holiday Village, Manilva, Spain Prices start from £375 (previously £491) for a one-bedroom apartment sleeping four people

The Pierre & Vacances Terrazas Costa del Sol Holiday Village is a brand new holiday destination offering fully equipped self-catering apartments with panoramic views of the Costa del Sol and the rock of Gibraltar. Developed around a main square dominated by patios, fountains and palm trees, the

village offers many leisure activities including a swimming pool and kids clubs for 3-18 year olds. Located less than an hour's drive from Malaga airport, the property features a large infinity pool, private beach area with tapas bar, fitness clubs, kids playground and bike rental. For more information, please visit:

http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=472&id_sai_passe=2

Pierre & Vacances Caledonia Golf Resort – Estepona, Costa Blanca
Prices start from £341 (previously £379) for a studio apartment sleeping two people.

The Pierre & Vacances residence in Estepona is a new holiday destination for summer 2009 located just 25km from Marbella on the Costa del Sol. All 301 apartments are spacious, comfortable and equipped with air-conditioning, a balcony and a fully fitted kitchen area. The property is set around a large swimming pool and is close to 'Los Flamings' golf course, as well as the luxurious marinas of Puerto Banus, just 12km away. Free recreational activities are provided for adults and children throughout the day and the beach is only 1.5km away. For more information, please visit: http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=469&id_sai_passe=2

Pierre & Vacances Villa Puerto Beach – Altea, Costa Blanca
Prices start from £312 (previously £390) for a two-bedroom apartment, sleeping four to five people.

The Pierre & Vacances Villa Puerto Beach residence is a new holiday destination in Altea on the Costa Blanca. Located just 7km from Calpe and 18km from the bustling holiday resort of Benidorm, the residence offers large two-bedroom apartments, sleeping up to five people, all boasting a balcony with sea views. A pebble beach is located in front of the residence and restaurants, bars and pubs can be found on the port, just 100 metres away. For more information, please visit:

http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=471&id_sai_passe=2

Pierre & Vacances Residence Cala Cristal, Miami Platja, Costa Dorada
Prices start from £427 (previously £535) for a one-bedroom apartment sleeping up to four people.

Miami Platja is located 130km south of Barcelona and just 25km from the Port Aventura theme park, making this residence a perfect location for a fun-filled family break. The property benefits from direct access to the long sandy beach of Platja Cristal, a seaside promenade lined with palm trees is also on the doorstep. There is a snack bar with a terrace and a swimming pool facing the sea available to all guests. For more information, please visit:

http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=345&id_sai_passe=2

For more information regarding PV-Holidays Summer 2009 portfolio, please visit http://www.pv-holidays.com/hu_holiday_rental_france.php

Ends

About PV-Holidays

PV-Holidays is the number one provider of holiday residences, villages and hotels all over France. It also offers self-catering and hotel holidays in France, Spain, Italy, Morocco, Tunisia, Switzerland and the Caribbean through its five brands: Pierre & Vacances, Maeva, Residences MGM, Latitudes Hotels and Adagio City Aparthotel.

Further information

For further consumer information on PV-Holidays, please visit: www.pv-holidays.com or telephone: 0870 026 7144.

Visit the PV-Holidays blog at <http://blog.pv-holidays.com/>

For further trade enquiries, please go on <http://trade.pv-holidays.com> or telephone 01273 560475.

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