

Press release: Friday 13th March 2009

### **P&V announce two-day sale with 25 percent discounts on Easter holidays**

European self-catering accommodation specialist P&V has announced a two-day sale on the 16th and 17th March 2009, with discounts of up to 25 percent available on Easter breaks in France.

The offers will be valid for bookings made through P&V's official website: <http://www.pv-holidays.com> and can lead to savings of over £150 per family. All apartments come fully furnished and include a fully equipped kitchen area and living room. One-bedroom apartments include one double bedroom with a separate double sofa bed in the living room. Please see below for a selection of properties on offer.

#### **Port Bourgenay Holiday Village, Vendée**

*£283 (previously £378) for one week in a one-bedroom apartment sleeping up to four people*

The Port Bourgenay Holiday Village is a superb location for a family holiday in the Vendee region of France. Located 9km south of Les Sables-d'Olonne, this 90-hectare car-free village offers numerous activities for all ages, ranging from a 9-hole golf course, an aquatic centre with 3 swimming pools, 6 tennis courts a central lake and a beach accessible on foot. Free children's clubs are included in the price and preferential rates at the Bourgenay golf course are also available to all guests. For more details, please visit:

[http://www.pv-holidays.com/scripts/fiche\\_produit.php?id\\_ofr=306&id\\_sai\\_passe=2](http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=306&id_sai_passe=2)

#### **Résidence Pierre & Vacances Morgat, Brittany**

*£337 (previously £450) for one week in a one-bedroom apartment sleeping up to four people*

Located in the Armorique nature park, the residence itself is made up of eight 3-storey buildings with an upper part on the cliffs overlooking the bay and a lower part overlooking Morgat beach. The residence is surrounded by landscaped gardens, and all the apartments have either a terrace or balcony, with the majority facing the sea. A fine sand beach is 300 m away and a small rocky beach (at low tide) can be found just below the residence. For more information please visit:

[http://www.pv-holidays.com/scripts/fiche\\_produit.php?id\\_ofr=279&id\\_sai\\_passe=2](http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=279&id_sai_passe=2)

#### **Cap Esterel Holiday Village, Cote d'Azur**

*£460 (previously £615) for one week in a one-bedroom, sea-view apartment sleeping up to four people*

The Pierre & Vacances Cap Esterel Holiday Village is a 210-hectare multi-activity holiday complex overlooking the Mediterranean. Perched on a red rock hillside, the village is surrounded by a magnificent purpose-built golf course and gardens and is just minutes away from the white sandy beaches of Cannes and St Raphael. Onsite activities include 3 swimming pools and 2 children's pools, tennis courts, bike hire and 2 lakes with leisure activities. Free children's clubs are included in the price. For more information, visit:

[http://www.pv-holidays.com/scripts/fiche\\_produit.php?id\\_ofr=241&id\\_sai\\_passe=2](http://www.pv-holidays.com/scripts/fiche_produit.php?id_ofr=241&id_sai_passe=2)

For further information on properties available in the deal, please visit: <http://www.pv-holidays.com/os/flash-sale/last-minute-easter-holiday-france>

- - Ends - -

### **About P&V**

P&V (also known as Pierre & Vacances or PV-Holidays) is the number one provider of holiday residences, villages and hotels all over France. It offers self-catering and hotel holidays in France, Spain, Italy, Morocco, Tunisia, Switzerland and the Caribbean through its five brands: Pierre & Vacances, Maeva, Residences MGM, Latitudes Hotels and Adagio City Aparthotel.

### **Further information**

For further consumer information on P&V, please visit: [www.pv-holidays.com](http://www.pv-holidays.com) or telephone: 0870 026 7144.

Visit the P&V blog at <http://blog.pv-holidays.com>.

For further trade enquiries, please go on <http://trade.pv-holidays.com> or telephone 01273 560475.

For media information and images, please contact Susie Tempest or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email [susie/jenny@saltmarshpr.co.uk](mailto:susie/jenny@saltmarshpr.co.uk).