

Press release: Monday 20<sup>th</sup> April 2009

### **Half price holidays this half term with P&V**

European self-catering accommodation specialist P&V is offering a range of special deals on family holidays in France and Spain throughout April and May, including the half term holidays\*. The deals include up to 50 percent off accommodation in P&V's Paris and Disneyland apartments, four nights accommodation for the price of three at selected beachfront locations and €100 (approximately £88) off stays at P&V's multi-activity Holiday Villages.

All offers are valid for breaks taken between now and the 29<sup>th</sup> May 2009. All of P&V's self-catering apartments are fully furnished and include a fully equipped kitchen area and living room. One-bedroom apartments include one double bedroom with a separate double sofa bed in the living room. More information on all of the deals featured below, as well as other offers, can be found by visiting: [http://www.pv-holidays.com/april-may-holidays-france\\_os](http://www.pv-holidays.com/april-may-holidays-france_os) or by calling 0870 026 7144.

#### **Accommodation up to half price in Paris**

*Adagio Val d'Europe, Disneyland Paris*

*£64 (previously £80) per night for a studio apartment sleeping up to three people*

Conveniently located at the entrance to Disneyland Paris, the Adagio Val d'Europe is an ideal location for a short family break to Paris. The spacious and comfortable self-catering apartments are also close to one of Europe's largest shopping centres and within easy reach of the centre of Paris. For more information, please visit: [http://www.pv-holidays.com/paris/val-d-europe/disneyland-paris-holiday-apartments\\_rental\\_285-2\\_fp](http://www.pv-holidays.com/paris/val-d-europe/disneyland-paris-holiday-apartments_rental_285-2_fp)

*Adagio Aparthotel Paris Opéra*

*£170 per night (previously £340) for a one-bedroom apartment sleeping up to four people*

Recently opened in October 2008, the Adagio Paris Opera boasts one of Paris' most prestigious addresses on Rue Caumartin in the fashionable Opéra Garnier district. The aparthotel is close to many luxury boutiques, theatres and top-class brasseries as well as two of the capital's most renowned department stores on Boulevard Haussmann: Galeries Lafayette and Le Printemps. For more information please visit: [http://www.pv-holidays.com/paris/paris/paris-opera-hotel\\_rental\\_461-2\\_fp](http://www.pv-holidays.com/paris/paris/paris-opera-hotel_rental_461-2_fp)

#### **Four nights for the price of three in Normandy**

*Résidence Pierre & Vacances Omaha Beach - Omaha Beach*

*£305 for four nights (previously £400) in a studio apartment sleeping four people*

The Pierre & Vacances Omaha Beach Resort is a newly constructed property that provides a relaxing location from which to visit Normandy and Brittany, including the famous World War II D-Day beaches, the town of Deauville and the renowned Mont St Michel. On-site activities and leisure facilities include two heated swimming pools, a sauna, children's play area and access to one of France's top 50 golf courses - the International Omaha Beach Golf Club. For more information, please visit: [http://www.pv-holidays.com/normandy/omaha-beach/omaha-beach-holiday-apartments\\_rental\\_369-2\\_fp](http://www.pv-holidays.com/normandy/omaha-beach/omaha-beach-holiday-apartments_rental_369-2_fp)

#### **€100 off at selected Pierre & Vacances Holiday Villages**

*Lacanau Holiday Village, Aquitaine*

*£345 (previously £433) for a one-bedroom apartment sleeping four people*

The Pierre & Vacances Lacanau Holiday Village is a 4.6-hectare family resort set in the heart of a vast pine forest, freshwater lake and dune area. The village lies just

2km from the Atlantic Ocean, separated by a forest, and is 55km from the city of Bordeaux. A wide range of activities are on offer through the free children's clubs, leaving the adults free to amuse themselves in the pool, on the golf course, on the tennis courts or at the beach. The 400m-heated swimming pool with upstream swimming and whirlpools is also suitable for the whole family. For more information, please visit: [http://www.pv-holidays.com/aquitaine/lacanau/holiday-village-france\\_rental\\_268-2\\_fp](http://www.pv-holidays.com/aquitaine/lacanau/holiday-village-france_rental_268-2_fp)

\* Most UK half-term school holidays run from Saturday 23rd May to Sunday 31<sup>st</sup> May 2009.

## **Ends**

### **About P&V**

P&V (also known as Pierre & Vacances or PV-Holidays) is the number one provider of holiday residences, villages and hotels all over France. It offers self-catering and hotel holidays in France, Spain, Italy, Morocco, Tunisia, Switzerland and the Caribbean through its five brands: Pierre & Vacances, Maeva, Residences MGM, Latitudes Hotels and Adagio City Aparthotel.

### **Further information**

For further consumer information on P&V, please visit: [www.pv-holidays.com](http://www.pv-holidays.com) or telephone: 0870 026 7144.

Visit the P&V blog at <http://blog.pv-holidays.com>.

For further trade enquiries, please go on <http://trade.pv-holidays.com> or telephone 01273 560475.

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