

Press release: Friday 3rd June 2009

Swing into summer with P&V's new range of golfing breaks

Self-catering accommodation specialist P&V has launched its first golfing holidays brochure aimed at the travel trade. The brochure includes 28 of P&V's properties, which are all located either on, or within easy walking distance of some of the largest golf courses in France and Spain. The brochure is available as a downloadable PDF and all golfing breaks can be booked via P&V's dedicated business-to-business site at <http://trade.pv-holidays.com>.

The brochure outlines golfing breaks for all budgets and abilities in various locations, including the North Atlantic coast of France, the French Alps, the French Riviera and Spain's Costa Dorada. At all properties, guests are able to take advantage of discounted green fees and lessons at participating courses. All of the properties included in the new brochure are also eligible for P&V's Eurobuster discount that is offering all customers at least 22% off the price of all holidays taken before November 2009. Full details on the Eurobuster deal can be found by visiting http://www.pv-holidays.com/beattheeuro_ms

Below we have outlined a selection of properties available in the new brochure. All of P&V's self-catering one-bedroom apartments include a double bedroom with a separate double sofa bed in the living room, as well as a fully equipped kitchen area. Larger apartments are available. Double rooms at Hotel Golf de l'Esterel do not contain a kitchen area.

FRANCE

Les Alpagnes du Chantel, Arc 1800

Eurobuster prices start from £240 (previously £306) for seven nights in a one-bedroom apartment sleeping up to four people.

Les Alpagnes du Chantel is located in the height of the resort of Arc 1800, offering stunning views across the Les Arcs. The property offers large, well-equipped apartments with a range of onsite facilities including an indoor swimming pool, fitness suite, sauna and steam room. The nearby Golf de Arcs is an 18 hole (par 70) course facing Mont Blanc and is a perfect choice for beginners/intermediates. For more information, please visit: http://www.pv-holidays.com/alps/arc-1800/mgm-alpagnes-chantel-chalets_rental_1-2_fp?

Pierre & Vacances Belle Dune Holiday Village, Normandy

Eurobuster prices start from £299 (previously £450) for a one-bedroom apartment sleeping up to four people.

A great choice for families and amateur golfers, Belle Dune Holiday Village is a family-friendly property located on the edge of the renowned Belle Dune golf course. Recently named as one of the top ten golf courses in France by *Golf* magazine, Belle Dune is an 18-hole course (par 71) set in peaceful surroundings amongst sand dunes and pine trees. The Pierre & Vacances Belle Dune Holiday Village itself is set around a large lake and has activities for all ages including swimming pools, tennis courts and free children's clubs, as well as a fitness centre. Belle Dune is approximately a 40-minute drive from Calais' ferry port and preferential rates for all guests are available at the golf course. For more information, please visit: http://www.pv-holidays.com/picardy-calais/belle-dune/holiday-village-france_rental_232-2_fp?

Pierre & Vacances Haguna Residence, Biarritz

Eurobuster prices start from £358 (previously £460) for seven nights in a one-bedroom apartment sleeping up to four people.

Set in an ideal location in the heart of Biarritz, the Pierre & Vacances Haguna Residence is located close to three renowned golf courses: the Golf D'Ilbarritz International Training Centre (4 km from the residence; 9 holes, par 32); the Makila Bassussarry Golf Club (10 km from the residence; 18 holes, par 72); and the Chiberta Golf Club (5 km from the residence; 18 holes, par 70). Introductory courses, intensive sessions and junior lessons are available at all courses. The residence is located just 300m from a sandy beach and also boasts a swimming pool, sauna and thalassotherapy centre. For more information, please visit:

http://www.pv-holidays.com/aquitaine/biarritz/haguna-holiday-apartments_rental_238-2_fp

Hotel Golf de l'Esterel, Saint-Raphael

Eurobuster prices start from £510 (previously £654) for seven nights in a double room.

Ideally located in the heart of the car-free village of Cap Esterel, Hotel Golf de l'Esterel is a good option for those looking for a relaxing golfing holiday on the French Riviera. The property is situated on the Esterel Golf Course, a challenging nine hole (par 29) course with stunning views over the Mediterranean. A 10% discount on green fees is offered to all hotel residents. After a hard day on the course, guests can unwind in the outdoor swimming pool, sauna and Jacuzzi before taking advantage of the hotel's tennis court and fitness centre. The hotel is located just 800m from the local shops and is three and a half kilometres from the town centre and the beach. For more information, please visit: http://www.pv-holidays.com/cote-d-azur/saint-raphael/golf-esterel-hotel_rental_173-2_fp

SPAIN

Pierre & Vacances Bonavista Residence, Bonmont, Costa Dorada

Eurobuster prices start from £245 (previously £315) for seven nights in a one-bedroom apartment sleeping up to four people.

Located on the edge of the internationally renowned Bonmont golf course on the Costa Dorada, the Pierre & Vacances Bonavista Residence is ideally placed for a golfing holiday with family or friends. All guests will receive a 15% discount on green fees at the 18 hole (par 71) course, which includes bridges, lakes and 90 bunkers. On-site leisure activities at the Residence include a large, heated swimming pool, a children's playground, beach volleyball, daytime entertainment, a restaurant, bar and free children's clubs for all ages. Nearby sights and activities include the Platja Cristal beach (5km); Aquapolis water park (20km) and the Port Aventura theme park (20km). For more information, please visit: http://www.pv-holidays.com/costa-dorada/bonmont-costa-dorada/bonavista-holiday-apartments_rental_345-2_fp

For a copy of the PDF brochure, please contact Marie MacDonald, UK and Ireland sales manager on 01273 560 475.

Ends

About P&V

P&V (also known as Pierre & Vacances or PV-Holidays) is the number one provider of holiday residences, villages and hotels all over France. It offers self-catering and hotel holidays in France, Spain, Italy, Morocco, Tunisia, Switzerland and the Caribbean through its five brands: Pierre & Vacances, Maeva, Residences MGM, Latitudes Hotels and Adagio City Aparthotel.

Further information

For further consumer information on P&V, please visit: www.pv-holidays.com or telephone: 0870 026 7144.

For trade bookings please visit: <http://trade.pv-holidays.com>

Visit the P&V blog at <http://blog.pv-holidays.com>

Follow P&V on Twitter at <http://www.twitter.com/pvolidays>

Media information

For media information and images and if you're interested in a press trip, please contact Susie Tempest or Jenny Groutage at The Saltmarsh Partnership on 020 7928 1600 or email susie/jenny@saltmarshpr.co.uk