



Press Release: Tuesday 4th August 2009

Holiday like Sarkozy and Carla Bruni on the French Riviera

French President Nicholas Sarkozy and wife Carla Bruni have headed to the Cap Negre in the south of France for some much needed rest and recuperation this August. And it's not too late for us ordinary folk to pick up a bargain to the Riviera too. European accommodation specialist P&V still has some great deals on offer from Saturday 15th August – Saturday 22nd August 2009, all with over 20 per cent off the standard price.

P&V currently operates over 70 properties on the French Riviera, all of which are eligible for a 'Eurobuster' discount of at least 22 per cent. This summer special has been introduced to offer the Euro-Sterling exchange rate of 2008, when holidays were at least 22 per cent cheaper than they this year. The deal is valid on *all* properties and on *all* dates until November 2009. Holidays of two weeks or more will also be eligible for an additional 20 per cent long stay discount.

Below we have listed holidays that are still available from Saturday 15th August – Saturday 22nd August 2009. Unless otherwise stated, self-catering apartments are furnished and include a fully equipped kitchen area and living room. Smaller and larger apartments other than those mentioned may also be available – please visit <http://www.pv-holidays.com> for more information.

Residence Maeva Nice Les Palmiers, Nice

£498 (previously £640) for one week in a studio apartment sleeping two people

This recently renovated air-conditioned property is located in a private garden in the heart of the quiet residential district of Fabron, just four km from the old port of Nice. The complex is just 500m from the shops and 800m from the beach. Watersports, tennis and golf are all on offer in the local area and the Marineland theme park is less than an hour away. For more information, please visit: http://www.pv-holidays.com/cote-d-azur/nice/les-palmiers-holiday-apartments_rental_417-2_fp

Résidence Heliotel Marine, Saint Laurent du Var

£651 (previously £835) for one week in a studio apartment sleeping up to four people

Located in Provence Alpes on the Côte d'Azur, the Residence Heliotel Marine is set in a lively resort within close proximity to both the centre of Nice and the mountain resorts of Isola 2000 and Valberg. The property has been recently renovated and includes a large swimming pool and two tennis courts. A public sandy beach is just 100m from the property and local shops, bars and

restaurant are also on the doorstep. For more information, please visit: http://www.pv-holidays.com/cote-d-azur/saint-laurent-du-var/heliotel-marine-holiday-apartments_rental_372-2_fp

Résidence Maeva Cannes Verrerie, Cannes

£705 (previously £904) for one week in a one-bedroom apartment suitable for four people

Located in the Cannes La Bocca quarter just fifteen minutes from the centre of Cannes, the Residence Maeva Cannes Verrerie is a family-friendly property just 300m from the beach. Apartments offer stunning views across the Mediterranean and an onsite swimming pool is sure to keep children entertained. The property is within 500m of shops, bars and restaurants and also has its own bakery, ensuring hot croissants are on offer every morning. For more information, please visit: http://www.pv-holidays.com/cote-d-azur/cannes/cannes-verrierie-holiday-apartments_rental_363-2_fp

Hôtel Latitudes Golf de l'Esterel, Saint Raphael

£768 (previously £985) for one week in a double bedroom sleeping two people

This recently refurbished hotel is set in a quiet location at the edge of a pine forest, in the heart of the Esterel Golf Course, close to St Raphael. Onsite facilities include an outdoor swimming pool, a tennis court and a fitness centre with sauna and Jacuzzi. The hotel is located just 800m from the local shops and the beach and town centre are both just 3.5 km away. Apartments do not feature a kitchen area. For more information, please visit: http://www.pv-holidays.com/cote-d-azur/saint-raphael/golf-esterel-hotel_rental_173-2_fp?

Résidence Maeva Hyères Parc, Hyeres

£864 (previously £1,108) for one week in a one-bedroom apartment sleeping up to six people

Just 100m from the yachting marina and 150m from the beach, the Résidence Maeva Hyères Parc is in a great location for exploring the Riviera and is only a stones throw from local restaurants and bars. As the most southerly Mediterranean seaside resort in mainland France, it is a great choice for Brits looking for some last-minute sunshine. The property is ideally placed for exploring the surrounding area including the famous Îles d'Or islands. For more information, please visit: http://www.pv-holidays.com/cote-d-azur/hyeres/hyeres-parc-holiday-apartments_rental_91-2_fp?

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About P&V

P&V (also known as Pierre & Vacances or PV-Holidays) is the number one provider of holiday residences, villages and hotels all over France. It offers self-catering and hotel holidays in France, Spain, Italy, Morocco, Tunisia, Switzerland and the Caribbean through its five brands: Pierre & Vacances, Maeva, Residences MGM, Latitudes Hotels and Adagio City Aparthotel.

Further information

For further consumer information on P&V, please visit: www.pv-holidays.com or telephone: 0870 026 7144.

Visit the P&V blog at <http://blog.pv-holidays.com>.

For further trade enquiries, please go on <http://trade.pv-holidays.com> or telephone 01273 560475.

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